



MAMA

Transmission

A quarterly newsletter of the

Mississippi Automotive Manufacturers Association

<http://mamaonline.net>

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FROM THE PRESIDENT'S DESK

On October 25, 2012, golfers took to the links at Lake Caroline Golf Club in Madison, MS. It was a foggy morning, but that didn't deter the round of golf and the good times the teams had at the tournament.

The 8th annual event was special. At a recent board meeting, the board voted to rename the event the MAMA Scholarship / Dave Boyer Golf Classic. Many of you know that Dave Boyer was the first Vice President of Manufacturing for Nissan in Canton. He opened the plant. And due to his leadership, the automotive industry in Mississippi entered a new era, with jobs, educational opportunities, and many other benefits that have had an impact on our work and personal lives.

Nissan is now in its 9th year of production at the Canton plant and will be manufacturing 8 vehicles by the 1st Quarter of 2013. Those brands are ALTIMA, ARMADA, XTERRA, FRONTIER, SENTRA, TITAN, NV PASSENGER and NV CARGO Vans.

Partly due to the success of Nissan Canton and the work of some very talented economic development and governmental officials, Toyota built its plant in Blue Springs in the northeast corridor of the state. It has just completed its first year of production.

Some quick statistics about the Toyota Motor Manufacturing, Mississippi plant from news reports:

- Every 85 seconds or so, a Corolla rolls down the inspection line;
- Some 600 cars are assembled daily at Toyota Mississippi, about where company officials hoped to be with its eighth and newest North American assembly plant;
- The plant employs 2,000 "team members"; and
- In early October, the plant built its 100,000th car.

And that isn't the end of the automotive story in Mississippi that has unfolded this year. GreenTech Automotive launched production of its MyCar brand of neighborhood vehicle in its Horn Lake plant. PACCAR, a Fortune 500 company, is now producing its most fuel-efficient and highest technology diesel engines in Columbus.

As I finish out my presidency this year, and Barbara McDaniel of Toyota steps up as the 2013 MAMA president, I am happy to report that, this has been an excellent year for the automotive industry, and it has been excellent for MAMA in



its growth of membership. Your board of directors is continually working to provide opportunities to network and share information which will lead to further strengthening of the automotive industry.

Kevin Logan, 2012 MAMA President
Senior Vice President of Manufacturing, Unipres Southeast

Save the Date

October 2 – 4, 2013
2013 Southern
Automotive Conference
Beau Rivage
Resort and Casino
Biloxi, MS

REPORT OF THE 2012 SOUTHERN AUTOMOTIVE CONFERENCE

By Don Stoegbauer, 2012 MAMA Past President

The 2012 SAC was held in Chattanooga, TN, October 11-12, 2012. It was hosted by TAMA in partnership with MAMA and AAMA. The site for the event was the Chattanooga Convention Center, and it was an excellent venue. There were several keynote speakers and honored guests including Tennessee's Gov. Haslam, and Senators Alexander and Corker. The closing speaker was Jay Williams, an Executive Director from the Department of Labor and the Office of Recovery for Automotive Communities and Workers. He stressed the positive examples throughout the conference of cooperation and partnerships generated by this conference. Needless to say, the conference was well supported by all.

The final numbers are not completely tallied yet, but over 450 people attended the two-day event, and several breakout sessions were conducted including: Employee Engagement, Health Care, Capacity/Growth Management, Sustainability and Innovation just to name a few. If you want to see the entire slate of events, visit the TAMA web site, www.tennauto.org.

MAMA was given a chance to update the conference attendees on our growth and recent events, and we rolled out the plans for SAC 2013 in Biloxi next October. More than 75 companies had booths to display their products and services and ample chances to network throughout the conference.

I want to thank the strong support of the MAMA board and the members who attended. It was well worth the trip to the BEAUTIFUL city of CHATTANOOGA.

Photos from the event can be viewed at
<http://sac2012chattanooga.shutterfly.com/pictures>

If you are interested in sponsoring the 2013 SAC, please contact MAMA board member Skip Scaggs at wscaggs@mississippi.org.



Important MAMA Information

Website

<http://mamaonline.net>

Mailing Address

Mississippi Automotive
Manufacturers Association
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To Join MAMA

Please visit
<http://mamaonline.net> to fill out
the online application.

For additional information about
MAMA or becoming a member,
contact **Kevin Logan**, MAMA
President.

Newsletter

Editor
Kathryn Rodenmeyer, APR
MAMA Coordinator

Dues Invoices

The 2013 Membership Statements
will be mailed in early December.
We appreciate your continued
support. Please note, if you need a
new W-9 with our P.O. Box
address, email
msautomanufacturers@gmail.com.

*This newsletter is produced by
the **Center for Advanced
Vehicular Systems** and the **High
Performance Computing
Collaboratory** at Mississippi
State University.*

FIRST FRIDAY FORUM



Don Stoegbauer, 2012 MAMA Past President, introduced Thomas Klier, Senior Economist with the Federal Reserve Bank of Chicago. Klier was the keynote speaker at the Tupelo Chamber of Commerce First Friday Forum on Friday, September 7, 2012, at the BancorpSouth Conference Center in Tupelo, MS. The Mississippi Automotive Manufacturers Association sponsored the September Forum and several MAMA members attended.

UPCOMING EVENT

CARS UNDER THE STARS DATE SET FOR MARCH 2, 2013

Start your engines!

MAMA has once again partnered with the Mississippi Classic Cruisers for the 6th Annual *Jackson Imports Presents Cars Under the Stars* Classic Car Show on Saturday, March 2, 2013 at the Mississippi Trade Mart.

“The show we had last year was such a success,” said Don Stoegbauer, 2012 MAMA past president. “The partnership of having a car show helps us promote the automotive industry and get the public interested, especially the young people.” Proceeds from the event support the MAMA Scholarship Fund.

The event will be preceded by a MAMA members only (and their guests) preview party on Friday, March 1st.

If you are interested in becoming a sponsor, please contact Kathryn Rodenmeyer at msautomanufacturers@gmail.com.



ANNUAL MAMA SCHOLARSHIP TOURNAMENT NAMED FOR AUTOMOTIVE MANUFACTURING LEADER

The board of the Mississippi Automotive Manufacturers Association recently named its annual scholarship golf tournament in honor of Dave Boyer, retired VP of Manufacturing, Nissan – Canton, and currently Executive Vice President of Manufacturing, Production Control and Human Resources at MTEK.

“The board passed a resolution that honors Dave and recognizes his leadership in and contributions to the automotive manufacturing industry in Mississippi,” said Kevin Logan, 2012 MAMA president and Senior VP at Unipres, Forest, MS. “Anyone involved in MAMA or the businesses that work with automotive manufacturing has been touched by his efforts. We are grateful for the strides he has made for this industry in Mississippi.”

Eighteen teams played in the inaugural flight of the 2012 MAMA – Dave Boyer Golf Classic.

“Dave likes to play golf and established this tournament,” Logan said. “Dozens of students have benefited from the MAMA scholarships since the first were awarded in 2006.”

In 2012, scholarships were awarded to 10 students at East Central, Hinds, and Holmes community colleges and Mississippi State University and the University of Mississippi totaling \$18,000.



Kevin Logan (right) presents Dave Boyer with the resolution establishing the MAMA – Dave Boyer Golf Classic on Thursday, October 25, 2012 during the association’s annual golf tournament. Proceeds from the tournament benefit the MAMA scholarship fund.



WELCOME TO OUR NEW MEMBERS OF 2012

as of October 16, 2012. For membership information, visit mamaonline.net.

VOTING MEMBERS

1st Quarter

Cannon Electromac Group

The Onin Group

McGriff, Seibels, Willams

Toyoda Gosei

2nd Quarter

Capitol Resources

Hertz Equipment Rental

Nucor Steel Decatur, LLC

3rd Quarter

Magnolia Automotive Services

Toyota Tsusho America, Inc.

Hopkins Construction and Maintenance, LLC

KC Integrated Services

Inceptra

4th Quarter

Auto Parts Manufacturing Mississippi

Express Employment Professionals

Hyperion Technology

Stevens Resource Group

Toyota Boshoku MS

ASSOCIATE MEMBERS

Associate membership is available to companies that do not have a direct tie to, but wish to support, the automotive industry.

1st Quarter

Adams and Reese, LLP

H&M Company, Inc.

Butler Snow Advisory Services

T.L. Wallace Construction

Clearwater Group, LLC

Wise, Carter, Child and Caraway

2nd Quarter

Anderson Companies

Greater Starkville Development Partnership

Area Development Partnership

Horne LLP

Balch and Bingham

Itawamba Co. Development Council

Brookhaven-Lincoln Co. Chamber of Commerce and Industrial Dev. Fndn.

Leake Co. Development Association

Cleveland/Bolivar County Chamber of Commerce

Mississippi Delta Developers Association

Columbus-Lowndes Co. Development Link

Mississippi Energy Institute

Community Bank

Natchez, Inc.

Coopwood Communications, Inc.

The Oxford-Lafayette Co. Economic Development Foundation

East Central Mississippi Economic Council

The Alliance

East MS Business Development Corp.

Union Co. Development Association

Warren Co. Port Commission

3rd Quarter

SCSI International

Burr and Forman

Thompson Engineering

Three Rivers PDD

4th Quarter

Agracel, Inc

Grenada Economic Development

Mallory Alexander International Logistics

Miss. State Port Authority

Mitchell McNutt & Sams, PA

Ryan Search & Consulting



2012 BOARD OF DIRECTORS

Jason Miller of Tower Automotive – Madison has resigned his board position due to his work reassignment with Tower in Brazil. We appreciate Jason’s service to MAMA and wish him well.

NAME	POSITION	TITLE/COMPANY
Executive Committee		
Kevin Logan	President	Vice President, Plant Manager Unipres Southeast USA, Inc.
Don Stoegbauer	Past President	Director, Paint Operations Nissan North America
Barbara McDaniel	Vice President	Manager, External and Governmental Affairs Toyota
Gene Delcomyn	Treasurer	Senior Executive Vice President and Chief Commercial Banking Officer BankPlus

2012 BOARD OF DIRECTORS

Board Members

Dan Bednarzyk	Director	Vice President, Manufacturing Nissan North America
Mike Blankenship	Director	Director Workforce Development Center Holmes Community College
Tom Cook	Director	Attorney, Of Counsel Copeland, Cook, Taylor & Bush
Marty Hopkins	Director	Owner Hopkins Construction & Maintenance, LLC
Roger King, PhD, PE	Director	Director Center for Advanced Vehicular Systems Mississippi State University
Gina Mulholland	Director	Executive Director Madison County Foundation
Trent Mulloy	Director	President Laurel Machine & Foundry
Skip Scaggs	Director	Division Director Global Investment and Retention Mississippi Development Authority
John Turner	Director	Director of Economic Development Energy
Kathryn Rodenmeyer, APR	Coordinator	Coordinator Mississippi Automotive Manufacturers Association



2012 MAMA SCHOLARSHIP AWARDS

The MAMA Board of Directors recently announced its 2012 scholarship awards. This year, it is pleased to increase the total amount donated by \$4,000 and add students at the University of Mississippi's new Center for Manufacturing Excellence.

Scholarships are awarded to students who are majoring in automotive-related fields at three community colleges and Mississippi State University – Center for Advanced Vehicular Systems and the University of Mississippi – Center for Manufacturing Excellence.

Since the scholarship program has been established, \$98,000 has been awarded to deserving students. Congratulations to all the 2012 recipients.

Holmes Community College: \$1,500 per student

Roger C. Myers

McCool, MS

Major – HVAC / Heating/Air

Emily Ann Pee

Kosciusko, MS

Major – Drafting and Design/Engineering Technology

Hinds Community College: \$1,500 per student

Terrell Berry

Jackson, MS

Major – Automotive Technology

Justin C. Luckett

Utica, MS

Major -Industrial Technology / Engineering

East Central Community College: \$1,500 per student

Jack Vowell

Louisville, MS

Major – Engineering

Aaron Cooper

Decatur, MS

Major – Engineering

Mississippi State University Center for Advanced Vehicular Systems: \$2,500 per student

Benjamin S. Campbell

Starkville, MS

Major – Industrial and Systems Engineering

Joseph Galvin Tolbert

Lucedale, MS

Major – Mechanical Engineering

University of Mississippi Center for Manufacturing Excellence: \$2,000 per student

Jacob Moorhead

Water Valley, MS

Major: Mechanical Engineering

Caroline B. Williams

University, MS

Major – Accounting with Minor in CME



MEMBER NEWS

MSU CAVS-Extension

Mississippi State University's **CAVS-Extension** is pleased to offer the following workshops. For more information or to register, contact Jill Sellers at (601) 407-2746 or email jsellers@cavse.msstate.edu.

November

Fundamentals of Welding for Engineers, November 29-30, 2012

December

Gage Repeatability & Reproducibility (Gage R&R), December 4, 2012

Starting in February

Six Sigma Green Belt Certification

Simulation Modeling and Analysis Using Flexsim

Lean Certification Programs

Photos from the 2012 Southern Automotive Conference



*The board members of the
Mississippi Automotive Manufacturers Association
wish you a
Joyous Holiday Season and a Happy New Year!*