



MAMA

# Transmission

*A quarterly newsletter of the*

**Mississippi Automotive Manufacturers Association**

<http://mamaonline.net>

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April-June 2012

## In This Issue

- From the President's Desk
- Gov. Phil Bryant at next MAMA Meeting
- Upcoming Events
- Automotive Manufacturing & MS Workforce Development
- Welcome, New Members!
- Voting Members' New Benefit
- Member News
- 2012 Board of Directors

## FROM THE PRESIDENT'S DESK

According to a recent article in *The New York Times*, a 2011 PricewaterhouseCoopers study estimates that high rates of shale gas recovery could result in a million new manufacturing jobs by 2025. Robert McCutcheon, United States industrial products leader at PricewaterhouseCoopers, said in a statement that the revived natural gas industry "has the potential to spark a manufacturing renaissance in the U.S., including billions in cost savings, a significant number of new jobs and a greater investment in U.S. plants."

As automotive manufacturing professionals, we are already seeing this manufacturing boom at Mississippi's OEMs **Toyota**, **Nissan**, **GreenTech** and with **PACCAR** (all **MAMA** member companies). Profits are up, and consumers are buying again, signaling a recovery in our sector.

We know from the past three years, though, that we operate in a dynamic environment. We have all felt the ups and the downs of the market and natural disasters causing supply chain interruptions. But, for now, companies need to prepare for the increased demand. A key perpetual component of readiness is an appropriately-trained workforce.

Private/public partnerships have formed to try to address the needs of businesses and auto manufacturing with a statewide focus on workforce development. **Blueprint Mississippi**, spearheaded by the **Mississippi Economic Council**, delivered a report in January 2012 that provided goals and recommended actions. One of the goals was to "Cultivate a More Robust Workforce in the state, engaging a broad range of economic developers, resources, business leaders and stakeholders."

You will hear more about workforce training and development from MAMA this year. Our association is serving as the statewide voice on this issue for the automotive manufacturing industry. MAMA will participate as a sponsor with public/private partners in a workforce conference later this year. We also plan to expand our scholarship program to include more Mississippi Community Colleges.

We will provide a forum at our upcoming June membership meeting in Oxford, Mississippi. We will hear from government officials about the partnerships formed to strengthen workforce development. We are excited that Governor Phil Bryant will be on hand to discuss the recently unveiled **Mississippi Works** initiative.

Please make plans to attend our meeting in Oxford on Monday, June 18, 2012.

Kevin Logan  
2012 MAMA President  
Senior Vice President, Unipres Southeast USA, Inc.

For more information, visit **Blueprint MS** and **Mississippi Works**.



## GOV. PHIL BRYANT TO SPEAK AT MAMA QUARTERLY MEETING IN JUNE

Mississippi Gov. Phil Bryant will speak at the [Mississippi Automotive Manufacturers Association](#) business meeting on Monday, June 18 at the [Center for Manufacturing Excellence](#) on the campus of the [University of Mississippi](#) in Oxford.

“We are looking forward to a very informative meeting, focusing on workforce development and the outlook for the automotive industry in Mississippi in the next 18-24 months,” said Kevin Logan, 2012 MAMA president. “We are also looking forward to welcoming our newest members and automotive suppliers in the northeast corridor of Mississippi.”



Mississippi Governor  
Phil Bryant

### Helpful Links

[Mississippi Automotive Manufacturers Association \(MAMA\)](#)

[Alabama Automotive Manufacturers Association \(AAMA\)](#)

[Tennessee Automotive Manufacturers Association \(TAMA\)](#)

[Automotive News](#)

[Autobeat](#)

[Blueprint MS](#)

[Mississippi Department of Employment Security](#)

[Mississippi Development Authority](#)

[Mississippi Economic Council](#)

[Mississippi Energy Policy Institute](#)

[Mississippi Manufacturers Association](#)

[Mississippi Works](#)

[Southeast Energy Efficiency Alliance](#)

On the agenda, Wanda Land with the [Mississippi Development Authority](#) will address the topic of public sector efforts in workforce development and the MDA initiative [Mississippi Works](#). Clare Hester, partner of [Capitol Resources](#), will provide a 2012 legislative overview, focusing on laws and trends that affect the automotive manufacturing industry. Staff from the CME will provide an overview of the programs and the facility.

The Governor will give his remarks during the MAMA business meeting and help the board present the MAMA Award of Excellence.

The meeting will conclude with a tour of the Center for Manufacturing Excellence.

Current members and their guests are invited. Seating for lunch will be limited and offered on a first-come, first-served basis. To RSVP and receive registration information and details of the event, email [msautomanufacturers@gmail.com](mailto:msautomanufacturers@gmail.com) no later than June 11.



Center for Manufacturing Excellence, Ole Miss



## Important MAMA Information

### Website

<http://mamaonline.net>

### Mailing Address

Mississippi Automotive  
Manufacturers Association  
P.O. Box 12826  
Jackson, MS 39236

### Contact Information

Kathryn Rodenmeyer, APR  
Coordinator  
601-982-9570  
[msautomanufacturers@gmail.com](mailto:msautomanufacturers@gmail.com)

### To join MAMA

Please visit  
<http://mamaonline.net> to fill  
out the online application.

For additional information  
about MAMA or becoming a  
member, contact **Dave  
Boyer**, MAMA Vice  
President.

### Newsletter

#### Editor

Kathryn Rodenmeyer, APR  
MAMA Coordinator

#### Co-Editor

Heather Wainwright  
MSU CAVS

## UPCOMING EVENTS

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- ✦ **Monday, June 18, 2012**  
**Quarterly MAMA Membership Meeting**  
Time: 10:00 am – 2:00 pm  
Location: **Center for Manufacturing Excellence**  
**The University of Mississippi**  
**Additional details & RSVP:** email  
[msautomanufacturers@gmail.com](mailto:msautomanufacturers@gmail.com) by June 11
  
- ✦ **Friday, September 7, 2012**  
**Community Development Foundation**  
(Tupelo/Lee County Chamber of Commerce)  
**First Friday Forum**  
Sponsored by **MAMA**  
Time: 7:00 am  
Location: Food Court, Mall at Barnes Crossing, Tupelo, MS
  
- ✦ **Thursday, October 11 – Friday, October 12, 2012**  
**Southern Automotive Conference (SAC)**  
**Joint AAMA, MAMA and TAMA Meeting**  
A joint meeting of the Alabama, Mississippi and Tennessee  
Automotive Associations  
Location: Chattanooga, TN  
**Additional details TBD**  
Questions: Contact Karen Hunter-Lowery  
[khunterlowery@tennauto.org](mailto:khunterlowery@tennauto.org)
  
- ✦ **Thursday, October 25, 2012**  
**8<sup>th</sup> Annual MAMA Scholarship Fund**  
**Golf Tournament**  
Proceeds to benefit the **MAMA Scholarship Fund**  
Location: **Lake Caroline Golf Club**, Madison, MS  
Time: 7:30 am  
**Registration & details TBD**

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## AUTOMOTIVE MANUFACTURING INDUSTRIES' RESPONSE TO MISSISSIPPI WORKFORCE DEVELOPMENT

Workforce training and development is a critical component in the sustainability and growth of any business. **MAMA** is working with the **Mississippi Development Authority** and local economic development organizations to help understand and develop workforce development and training programs that meet the needs of automotive manufacturing companies in Mississippi.

MAMA will be hosting an upcoming conference with the public sector workforce development and training organizations to allow you to express your issues, concerns and suggestions. More information about this conference will be made available at [mamaonline.net](http://mamaonline.net) and through e-blast communications to MAMA members. Stay tuned.



## WELCOME TO OUR NEWEST MEMBERS

The following companies have been recently approved for membership to MAMA from January 1, 2012 – May 11, 2012. For membership information, visit [mamaonline.net](http://mamaonline.net).

### VOTING MEMBERS

#### 1<sup>st</sup> Quarter

Cannon Electromac Group

The Onin Group

McGriff, Seibels, Williams

Toyoda Gosei

#### 2<sup>nd</sup> Quarter

Capitol Resources

Navistar

Hertz Equipment Rental

Nucor Steel Decatur, LLC

Waldmann Lighting

### ASSOCIATE MEMBERS

Associate membership is available to companies that do not have a direct tie to, but wish to support, the automotive industry.

#### 1<sup>st</sup> Quarter

Adams and Reese, LLP

H&M Company, Inc.

Butler Snow Advisory Services

T.L. Wallace Construction

Clearwater Group, LLC

Wise, Carter, Child and Caraway

#### 2<sup>nd</sup> Quarter

Anderson Companies

Greater Starkville Development Partnership

Area Development Partnership

HORNE LLP

Balch and Bingham

Itawamba Co. Development Council

Brookhaven-Lincoln Co. Chamber of Commerce and Industrial Dev. Fndn.

Leake Co. Development Association

Cleveland/Bolivar Co. Chamber of Commerce

Mississippi Delta Developers Association

Columbus-Lowndes Co. Development Link

Mississippi Energy Institute

Community Bank

Natchez, Inc.

Coopwood Communications, Inc.

The Oxford-Lafayette Co. Economic Development Foundation

East Central Mississippi Economic Council

The Alliance

East MS Business Development Corp.

Union Co. Development Association

Warren Co. Port Commission

## VOTING MEMBERS' NEW BENEFIT

If your company is a current, full voting member of the [Mississippi Automotive Manufacturers Association](#) (paid \$1,000 in annual dues), then you are invited to submit news for inclusion in *Transmission*, the MAMA quarterly newsletter (published February, May, August, and November).

The news blurbs can be no longer than 250 words and will be subject to board approval and to editing. Please email [MAMA](#) with questions or to submit content.



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## MEMBER NEWS

### *Mississippi Manufacturers Association*

The **Mississippi Manufacturers Association** will hold its 2012 Annual Convention, "Manufacturing Renaissance," May 30th – June 1<sup>st</sup> at the Beau Rivage Resort, Biloxi, MS.

The 60<sup>th</sup> annual conference will provide a forum to address not only economic recovery but also issues such as innovation, skilled workforce, and global competition. David Copenhaver, Vice President of Administration, **Toyota Mississippi** in Blue Springs (a MAMA member company), is a featured speaker.

(Download the full registration brochure [here.](#))

### *MSU CAVS-Extension*

Mississippi State University's **CAVS-Extension** is pleased to offer the following workshops in June. For more information or to register, contact Jill Sellers at (601) 407-2746 or email [jsellers@cavse.msstate.edu](mailto:jsellers@cavse.msstate.edu).

#### **June 12: "Introduction to Gage R&R: Repeatability & Reproducibility"**

The focus of this one day workshop is to provide an introduction to the concepts of Measurement System Analysis (MSA), which is often referred to as Gage Repeatability & Reproducibility (Gage R&R).

**June 12 – August 7: "Leadership for Sustained Results"** with Michael Harbaugh, President of the **Center for Continuous Improvement (CCI)**. Please contact Michael Harbaugh at [mjharbaugh@mac.com](mailto:mjharbaugh@mac.com) for course details.

**June 13 – 14: "Statistical Process Control" (SPC)**. This workshop will provide in-depth exposure to the basics of statistical process control and how it relates to data driven problem solving so that lasting process improvements are achieved.

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## 2012 BOARD OF DIRECTORS

NAME	POSITION	TITLE/COMPANY
<i>Executive Committee</i>		
<b>Kevin Logan</b>	President	Senior Vice President <b>Unipres Southeast USA, Inc.</b>
<b>Donald Stoegbauer</b>	Past President	Director, Paint Operations <b>Nissan North America</b>
<b>Dave Boyer</b>	Vice President	Vice President, Manufacturing (retired) <b>Nissan North America</b>
<b>Gene Delcomyn</b>	Treasurer	Senior Executive Vice President and Chief Commercial Banking Officer <b>BankPlus</b>



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## 2012 BOARD OF DIRECTORS (CONT.)

### *Board Members*

<b>Dan Bednarzyk</b>	Director	Vice President, Manufacturing Nissan North America
<b>Mike Blankenship</b>	Director	Director Workforce Development Center Holmes Community College
<b>Tom Cook</b>	Director	Attorney, Of Counsel Copeland, Cook, Taylor & Bush, P.A.
<b>Marty Hopkins</b>	Director	Group Manager, Maintenance Yates Services
<b>Roger King, PhD, PE</b>	Director	Director Center for Advanced Vehicular Systems Mississippi State University
<b>Barbara McDaniel</b>	Director	External & Governmental Affairs Toyota
<b>Jason Miller</b>	Director	Plant Manager Tower Automotive-Madison
<b>Gina Mulholland</b>	Director	Executive Director Madison County Foundation
<b>Trent Mulloy</b>	Director	President Laurel Machine & Foundry
<b>Skip Scaggs</b>	Director	Director Existing Business and Industry Division Mississippi Development Authority
<b>John Turner</b>	Director	Director of Economic Development Entergy
<b>Kathryn Rodenmeyer, APR</b>	Coordinator	Coordinator Mississippi Automotive Manufacturers Association