



# Transmission

A quarterly newsletter of the  
Mississippi Automotive  
Manufacturers Association

July-September 2011  
<http://www.mamaonline.net>

Volume 1, Number 3

Kathryn Rodenmeyer, MAMA Coordinator, Editor  
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## Helpful Links

[Mississippi Automotive Manufacturers Association \(MAMA\)](#)

[Alabama Automotive Manufacturers Association \(AAMA\)](#)

[Tennessee Automotive Manufacturers Association \(TAMA\)](#)

[Automotive News](#)

[Autobeat](#)

[Mississippi Department of Employment Security](#)

[Mississippi Development Authority](#)

[Mississippi Energy Policy Institute](#)

[Mississippi Manufacturers Association](#)

[Southeast Energy Efficiency Alliance](#)

## FROM THE DESK OF THE MAMA PRESIDENT

I hope everyone had a great summer and stayed cool in the face of this extremely hot Mississippi season. As Fall approaches, along with the cooler weather, so does our 7<sup>th</sup> [Annual Scholarship Golf Tournament](#) to benefit our scholarship fund for 2012. This year's event will be held October 20<sup>th</sup> at the [Lake Caroline Golf Club](#). We will tee off in the morning and enjoy lunch and networking time into the early afternoon, all for a great cause! Be sure to [sign up your team](#) before this event fills up.

Postponed from our planned date in August, our quarterly membership meeting will be on October 11<sup>th</sup> as part of the [Mississippi Energy Policy Institute's Plug-in Electric Vehicle Awareness Day](#) at the Jackson Convention Center. MAMA is co-sponsoring the event, along with several state and energy-related organizations, in order to promote electric vehicle awareness and use in Mississippi. There will be vehicles on display, guest speakers, networking opportunities, and Q & A sessions with subject matter experts. [Registration](#) is \$25, and lunch is included. If you have any interest in or questions about the up-and-coming electric vehicles or hybrids, this is the place to be on October 11<sup>th</sup>!

As of our last board meeting in August, our organization has grown to 61 member companies, and several new memberships will be recognized at the golf tournament on the 20<sup>th</sup>. We recently voted to expand our membership criteria to include associate members. Under this new membership category, associates will pay a reduced fee and not have voting rights at our quarterly meetings. Furthermore, these companies will not have to be directly linked to automotive manufacturing, as in the past, but board approval will be required to confirm their memberships. This change in our organization is expected to encourage further growth, allowing us to welcome several additional educational and technical resources to our MAMA team in support of you, the members.

In September, I attended the [TAMA](#) quarterly meeting in Spring Hill, Tennessee. Held and co-facilitated by TAMA and the [Suppliers Partnership for the Environment \(SP\)](#), it was an excellent exchange of interesting and educational information. All of the major southern automotive associations were present to discuss their groups, what they do, and how they serve their members. SP's web site provides a nice [review of the meeting](#), including downloadable materials and presentations.

Please continue to support MAMA, and make plans to join us at the Plug-in Electric Vehicle Awareness Day as well as the golf tournament in October. Stay tuned for our next membership meeting in December when we will celebrate the approaching holiday season. Thanks and have a great day!

*Stacie*

Donald Stoegbauer  
2011 MAMA President

## Important MAMA Information

### Website

<http://www.mamaonline.net>

### Mailing Address

Mississippi Automotive  
Manufacturers Association  
300 Nissan Dr., Bin 65  
Canton, MS 39046

### Contact Information

Kathryn Rodenmeyer  
Coordinator  
601-982-9570  
[msautomanufacturers@gmail.com](mailto:msautomanufacturers@gmail.com)

### To join MAMA

Please print the [PDF application](#) on the website and mail it to MAMA.

For additional information about MAMA or becoming a member, contact [Dave Boyer](#), MAMA Secretary.

## MAMA TO SPONSOR PLUG-IN ELECTRIC VEHICLE EVENT



Want to learn about all the excitement behind hybrid and electric cars? The [Mississippi Energy Policy Institute's](#) New Technologies Committee is hosting **Plug-in Electric Vehicle (PEV) Awareness Day** on Tuesday, October 11, 2011. The event will be held from 10 a.m. - 2 p.m. at the Jackson Convention Complex, 111 East Capitol Street in Jackson, Mississippi. MAMA is a sponsor of the event, and MAMA members are invited to attend.

Representatives from [GreenTech Automotive](#), maker of the [MyCar Neighborhood Electric Vehicle](#); [Tesla Motors](#), maker of the electric [Roadster](#); [Nissan](#), maker of the electric [LEAF](#); and [Toyota](#), maker of the hybrid (plug-in hybrid available soon) [Prius](#), will make presentations about these vehicles. Also on hand will be representatives from state and local governments as well as utility companies to discuss community-level infrastructure needs to accommodate this new generation of vehicles. Some of the plug-in electric and hybrid vehicles will be on display for viewing.

Registration begins at 9:30 a.m. and the cost is \$25. For more information and to pre-register, visit <http://www.cavs.msstate.edu/PEV2011>.

## REGISTRATION OPEN FOR MAMA'S 7<sup>TH</sup> ANNUAL SCHOLARSHIP GOLF TOURNAMENT

With a break in the weather, it's a great time to hit the links with your friends and business associates. Take advantage of this networking opportunity and **help fund the MAMA scholarship program**. Click here for the [entry form](#) to sign up your four-person team today!

### Details

#### When

Thursday, October 20, 2011  
7:30 a.m. Registration/Light Breakfast  
8:30 a.m. Shotgun Start  
1:00 p.m. Lunch and Awards

#### Where

[Lake Caroline Golf Club](#)  
18 holes, 2 flights, 4-man Scramble

#### Other Information

Prizes for Closest to the Hole, Longest Drive and Hole in One. 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> place for two flights.

Questions? Contact [Kathryn Rodenmeyer](#).

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## UPCOMING EVENTS

- ✦ **Thursday, September 22**  
**MAMA Award of Excellence Nominations Due**  
[Nomination Instructions](#) below
- ✦ **Tuesday, October 11**  
**Plug-in Electric Vehicle Awareness Day**  
Making Mississippi a Plug-in Ready State  
Location: [Jackson Convention Complex](#), 111 East Capitol Street, Jackson, Mississippi  
Registration: 9:30 am  
Event: 10:00 am–2:00 pm  
Early Registration (\$25):  
<http://www.cavs.msstate.edu/PEV2011>
- ✦ **Thursday, October 20**  
**MAMA 7<sup>th</sup> Annual Scholarship Golf Tournament**  
Proceeds to benefit the MAMA Scholarship Fund  
Location: [Lake Caroline Golf Club](#), Madison, MS  
Registration & Breakfast: 7:30 am  
Shot-gun Start: 8:30 am  
Lunch & Awards: 1:00 pm  
[Entry form](#) below
- ✦ **Thursday, November 3–Friday, November 4**  
**Southern Automotive Conference (SAC) 2011**  
**Joint AAMA, MAMA and TAMA Meeting**  
A joint meeting of the Alabama, Mississippi and Tennessee Automotive Associations  
Location: [Westin Convention Center](#), Huntsville, Alabama  
**Registration and details:**  
<http://www.aama.to/Programs.asp>

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## CALL FOR NOMINATIONS: ANNUAL AWARD OF EXCELLENCE

In 2007, MAMA instituted the **Award of Excellence**. The award is given annually to a member organization that has helped support the MAMA mission to promote the *growth, development and improvement* of the automotive industry in the state of Mississippi. “It is important to recognize those member companies who have made a difference to the automotive manufacturing industry,” said Don Stoegbauer.

“These leaders have helped connect the right people and promote a positive business-to-business environment that has helped the industry grow.” Past honorees are [BankPlus](#) (2007), [Nissan North America - Canton](#) (2008), [Holmes Community College](#) (2009) and [Mississippi State University’s Center for Advanced Vehicular Systems](#) (2010).

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**Nominations are being accepted through September 22.** The Award of Excellence will be presented at the 7<sup>th</sup> Annual MAMA Scholarship Golf Tournament on Thursday, October 20, 2011. Please click here for [Instructions for Nominations](#).

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## SOUTHERN AUTOMOTIVE CONFERENCE NEWS

The Southern Automotive Conference is the annual joint meeting of [AAMA](#), [MAMA](#) and [TAMA](#). This year's SAC is hosted by AAMA, November 3-4, 2011 at the Westin Convention Center, Huntsville, AL. Planned workshops include *Employment Engagement*, *Lean Manufacturing: Best Practices*, *Environment*, and *Energy & Economics–E3*. In addition, Alabama's Governor Bentley is invited to speak, attendees will be guided on a plant tour of [Navistar Diesel of Alabama](#), and [Lindsey Chappell](#) of *Automotive News* will lead an OEM panel discussion.

For a full agenda and to register, visit [www.aama.to](http://www.aama.to) or contact [Rana Clark](#).

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## CONGRATULATIONS TO 2011-12 MAMA SCHOLARS

The MAMA Board of Directors recently announced the **2011-12 Scholarship Recipients**. "We are pleased to continue to support educational efforts and help train the future automotive manufacturing workforce in Mississippi," said 2011 MAMA president Donald Stoegbauer. Again this year, \$14,000 was awarded to 8 students in automotive-related fields of study from three community colleges and Mississippi State University.

### \$1,500 Awards

#### [Holmes Community College](#)

**Roger C. Myers** of McCool  
Major: HVAC - Heating/Air

**Emily Ann Pee** of Kosciusko  
Major: Drafting and Design-Engineering  
Technology

#### [Hinds Community College](#)

**LaBryan Knight** of Jackson  
Major: Automotive Technology

**Jacqueline D. German** of Edwards  
Major: Automotive Technology

#### [East Central Community College](#)

**Steven Strehle** of Noxapater  
Major: Mechanical Engineering

**Robert Wyatt** of Decatur  
Major: Mechanical Engineering

### \$2,500 Awards

#### [Mississippi State University](#)

**Margaret E. Devine** of Starkville  
Major: Industrial Engineering

**Joseph Gavin Tolbert** of Lucedale  
Major: Mechanical Engineering

## MAMA BOARD OF DIRECTORS—SLATE OF OFFICERS

NAME	POSITION	TITLE/COMPANY
<a href="#">Gina Daniels</a>	Past President	Executive Director <a href="#">Madison County Foundation</a>
<a href="#">Donald Stoegbauer</a>	President	Director, Paint Operations <a href="#">Nissan North America</a>
<a href="#">Kevin Logan</a>	Vice President	Vice President, Plant Manager <a href="#">Unipres Southeast USA, Inc.</a>
<a href="#">Gene Delcomyn</a>	Treasurer	Senior Executive Vice President and President Metro Region <a href="#">BankPlus</a>
<a href="#">Dave Boyer</a>	Secretary	Vice President, Manufacturing (retired) <a href="#">Nissan North America</a>

## MAMA BOARD OF DIRECTORS

NAME	POSITION	TITLE/COMPANY
<a href="#">Steve Bednark</a>	Director	Plant Manager <a href="#">Tower Automotive-Madison</a>
<a href="#">Dan Bednarzyk</a>	Director	Vice President, Manufacturing <a href="#">Nissan North America</a>
<a href="#">Mike Blankenship</a>	Director	Director <a href="#">Workforce Development Center</a> <a href="#">Holmes Community College</a>
<a href="#">Tom Cook</a>	Director	Attorney, Of Counsel <a href="#">Copeland, Cook, Taylor &amp; Bush, P.A.</a>
<a href="#">Patrick Higgins</a>	Director	Managing Director <a href="#">Marsh</a>
<a href="#">Marty Hopkins</a>	Director	Group Manager, Maintenance <a href="#">Yates Services</a>
<a href="#">Whit Hughes</a>	Director	Deputy Director <a href="#">Mississippi Development Authority</a>
<a href="#">Roger King, PhD</a>	Director	Director <a href="#">Center for Advanced Vehicular Systems</a> <a href="#">Mississippi State University</a>
<a href="#">Barbara McDaniel</a>	Director	External & Governmental Affairs <a href="#">Toyota</a>
<a href="#">Trent Mulloy</a>	Director	President <a href="#">Laurel Machine &amp; Foundry</a>
<a href="#">John Turner</a>	Director	Director of Economic Development <a href="#">Entergy</a>
<a href="#">Kathryn Rodenmeyer, APR</a>	Coordinator	Coordinator <a href="#">Mississippi Automotive Manufacturers Association</a>



# Mississippi Automotive Manufacturers Association

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## 7<sup>TH</sup> ANNUAL SCHOLARSHIP GOLF TOURNAMENT

Thursday, October 20, 2011

Lake Caroline Golf Club

Madison, Mississippi

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### *Schedule*

7:30 a.m. Registration/Light Breakfast

8:30 a.m. Tee Time

1:00 p.m. Lunch/Awards

### *Team Sponsorship Levels*

- *Gold Sponsor \$5,000* - One foursome; recognition on all printed materials, including press release; sponsor signage as "top sponsor"; verbal recognition at tournament and reception; commemorative team photo
- *Silver Sponsor \$2,500* - One foursome; recognition on tournament program; verbal recognition at reception; sponsor signage; commemorative team photo
- *Bronze Sponsor \$1,000* - One foursome; sponsor signage; commemorative team photo

*Package also includes greens fees and cart, all food & beverages, and player gifts.*

### *Prizes*

- Win a new Nissan with a Par 3 hole-in-one
- Top 3 teams in each flight win special prizes
- Longest drive and Closest-to-the-hole
- Door prizes

*\*\*In case of inclement weather, the tournament will be rescheduled.\*\**

*Questions? Contact Kathryn Rodenmeyer at 601.982.9570 or [msautomanufacturers@gmail.com](mailto:msautomanufacturers@gmail.com).*

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## ENTRY FORM

Clip this form and remit with your check, made payable to *Mississippi Automotive Manufacturers Association, to Kathryn Rodenmeyer, MS Automotive Manufacturers Association, 300 Nissan Dr., CA Bin 65, Canton, MS 39046.*

Company: \_\_\_\_\_

Player 1: \_\_\_\_\_ Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_ Player 4: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_





# Mississippi Automotive Manufacturers Association

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## AWARD OF EXCELLENCE

### *Instructions for Nominations*

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## INSTRUCTIONS

- Each nominee must be a current member organization of MAMA. You are nominating a business, not a person. To provide the most accurate information, you may wish to work closely with the business to prepare the nomination form.
- Mailed nominations must be TYPED, not handwritten.
- Electronic nominations must be in MS Word (.doc) or Adobe (.pdf) format.
- Attachments, such as newspaper articles, photographs, press releases, etc., may be added *only* if reproduced on 8 1/2" x 11" paper or scanned into the document.
- Previous nominees who did not win may be re-nominated.
- *Previous winners may not be nominated again for a period of two years after receiving the award.* For example, the 2009 winner may not be nominated again until 2011. Past honorees are BankPlus (2007), Nissan North America - Canton (2008), Holmes Community College (2009) and Mississippi State University's Center for Advanced Vehicular Systems (2010).
- Videos and/or incomplete nominations will not be accepted.

## DEADLINES

### *Mailed Submissions*

- Nominations sent by mail must be postmarked no later than *September 22, 2011*.
- Please mail nominations to the following address:

Mississippi Automotive Manufacturers Association  
Attn: MAMA Award of Excellence  
300 Nissan Dr., CA Bin 65  
Canton, MS 39046

### *Electronic Submissions*

- Nominations sent electronically must be emailed and received no later than *September 22, 2011*.
- All electronic nominations will receive an emailed acknowledgment of receipt. Please call if you submit but do not receive a timely reply.
- Please email nominations, with *MAMA Award of Excellence* in the subject line, to *both*  
Dave Boyer ([daveboyer1946@yahoo.com](mailto:daveboyer1946@yahoo.com)) AND  
Kathryn Rodenmeyer ([msautomanufacturers@gmail.com](mailto:msautomanufacturers@gmail.com))

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For assistance or questions, call 601.982.9570.