

2012 Mississippi Automotive Manufacturers Association Annual Report – Executive Summary

The Mississippi Automotive Manufacturers Association (MAMA) is open to companies or plants engaged in the manufacture of vehicles, suppliers and/or distributors of parts to equipment manufacturers and/or after-market distributors; and companies, organizations or advisors that have demonstrated experience with manufacturing trends, techniques, or services to the automotive industry.

The Mississippi Automotive Manufacturers Association was formed to provide a **forum for interaction among automotive manufacturing companies in Mississippi**. The organization serves its members by **promoting the growth, development and improvement of the automotive industry**.

MAMA members include both in- and out-of-state automotive manufacturers and suppliers, as well as non-manufacturing companies integrally related to the automotive industry in Mississippi.

To fulfill its mission, the Mississippi Automotive Manufacturers Association has as its objectives:

1. Improve cooperation among the companies integrally involved in the Mississippi automotive industry.
2. Demonstrate sensitivity to the opinions of and differences in its diverse membership.
3. Conduct activities and develop programs through which its members can share information and become better informed on manufacturing, management and government issues that significantly impact the automotive industry.
4. Provide a venue through which automotive and related companies can develop mutually-beneficial relationships.
5. Offer scholarships to students for community college and university studies in automotive-related fields.

2012 Recap

1 general membership meeting (Objectives 1, 2, 3, 4)

1 member social / party /fundraiser (Objectives 3, 4, 5)

1 Fundraiser / golf tournament (Objective 1, 3, 4, 5)

\$18,000 awarded to 10 students in scholarships for automotive-manufacturing related studies (Objective 5)

Award of Excellence presented Toyota Motor Manufacturing, Mississippi. (Objectives 1, 2)

Provided sponsorships / donations to the following organizations: Mississippi Classic Cruisers, Holmes Community College, PGA Tour (Objectives 1, 2, 3, 4)

The Board established the organization's focus:

- 1) Problem Solver for the Automotive Industry
- 2) Scholarship Provider
- 3) Networking Opportunity Provider
- 4) Economic Development supporter to the Automotive Industry

Events for 2012

1) Cars Under the Stars March 2nd preview party/MAMA meeting; March 3rd public event

The Mississippi Automotive Manufacturers Association held its 2012 Cars Under the Stars preview party/membership meeting on Friday, March 2, 2012 from 5:30 p.m. – 9 p.m. at the Mississippi Trade Mart, Jackson, MS
Lindsay Chappell, editor at Automotive News, was the guest speaker.

The Car Show, which was organized by the Mississippi Classic Cruisers, was open to the public Saturday, March 3rd from 9 a.m. – 4 p.m. Tickets \$7 adults, children 12 and under, no charge.

Jackson Imports was the presenting sponsor. Other sponsors included:

Classic: BankPlus GreenTech Automotive Mississippi Development Authority

Renasant Bank NISSAN The Yates Companies Toyota

Restored: Greater Jackson Alliance and Outback Steakhouse

Antique: Entergy and Laurel Machine and Foundry

Media Sponsors: WLBT and Clear Channel

2) General Membership Meeting

Monday, June 18, 2012

Center for Manufacturing Excellence University of MS - Oxford

10 a.m. – 2 p.m. MAMA Mini Conference / Membership Meeting

Session 1 Wanda Land Mississippi Development Authority
Topic: Mississippi's Workforce Development Initiatives

Session 2
Clare Hester Capitol Resources Topic: 2012 Legislative Update

Session 3 Dr. James Vaughan Center for Manufacturing Excellence Topic: CME Overview

Keynote Address Governor Phil Bryant

The 2012 Award of Excellence was presented to Toyota Motor Manufacturing, Mississippi. David Copenhaver accepted the award on behalf of TMMM.

When the meeting was adjourned, members toured of the Center for Manufacturing Excellence.

3) First Friday event – MAMA was sponsor of this Community Development Foundation event in Tupelo, September 7, 2012 . Speaker: Thomas Klier, Federal Reserve Bank, Chicago, Ill.

5) 8th Annual Scholarship Golf Tournament

Dave Boyer Golf Classic

Thursday, October 25, 2012

Lake Caroline Golf Course, Madison, MS

MAMA Award of Excellence

Awards Program—The MAMA Award of Excellence is given annually to companies who have supported the mission of the organization, to promote automotive manufacturing in Mississippi.

6th Annual Award of Excellence (2012)
Toyota Motor Manufacturing, Mississippi

Award of Excellence (continued)

Previous recipients

- 5th Annual Mississippi Development Authority (2011)
- 4th Annual Mississippi State University CAVS (2010)
- 3rd Annual Holmes Community College (2009)
- 2nd Annual Nissan North America – Canton (2008)
- 1st Annual BankPlus (2007)

Communications and Outreach

The MAMA board of directors has a Southern Automotive Conference committee, which was instrumental in helping Tennessee Automotive Manufacturers Association plan for the 2011 SAC held November 11 - 12 , 2012 in Chattanooga, Tenn. MAMA is scheduled to host the regional conference in 2013.

MAMA also produced four newsletters in the calendar year of 2012. *Transmission* was produced in assistance with staff at the Center for Advanced Vehicular Systems and the MAMA coordinator.

MAMA launched a new website with an online membership application in February 2012. It also created note cards, banners for the static display board and retractable banners for tradeshow displays that were all branded with the same images from the website.

MAMA set up its booth at the annual Mississippi Manufacturers Association Conference on the coast.

Dave Boyer represented MAMA on a Congressional delegation visit to Washington, D.C. with the Madison County Foundation.

2012 Scholarship Program

\$18,000 was awarded to 10 students in automotive-related fields of study

from three community colleges, Mississippi State University and the University of Mississippi.

The University of Mississippi was added to the list of partner schools in 2012.

2012 MAMA Scholarship Recipients

Holmes Community College: \$1,500 per student

Roger C. Myers
McCool, MS
Major – HVAC / Heating/Air

Emily Ann Pee
Kosciusko, MS
Major – Drafting and Design – Engineering Technology

continued

Hinds Community College: \$1,500 per student

Terrell Berry
Jackson, MS
Major – Automotive Technology

Justin C. Lockett
Utica, MS
Major -Industrial Technology / Engineering

East Central Community College: \$1,500 per student

Jack Vowell
Louisville, MS
Major – Engineering

Aaron Cooper
Decatur, MS
Major – Engineering

Mississippi State University

Center for Advanced Vehicular Systems: \$2,500 per student

Benjamin S. Campbell
Starkville, MS
Major – Industrial and Systems Engineering

Joseph Galvin Tolbert
Lucedale, MS
Major – Mechanical Engineering

University of Mississippi – Oxford

Center for Manufacturing Excellence: \$2,000 per student

Jacob Moorhead
Water Valley, MS
Major: Mechanical Engineering

Caroline B. Williams
University, MS
Major – Accounting with Minor in CME

Establishment of the Mississippi Automotive Manufacturers Educational Foundation

The board of directors affirmed the establishment of the Mississippi Automotive Manufacturers Educational Foundation, a 501c3 organization that supports educational efforts in automotive manufacturing.

2012 Board of Directors

The Mississippi Automotive Manufacturers Association's board of directors met on the following dates and locations: Friday, January 6 (Nissan Training Center in Canton, MS); Friday, February 10 (Nissan Training Center in Canton, MS); Friday, March 9 (Nissan Training Center); Friday, April 13 (Nissan Training Center in Canton); Friday, May 11 (Nissan Training Center in Canton); Thursday, June 14 (BankPlus Headquarters in Ridgeland, MS); Thursday, July 19 (Holmes Community College – Ridgeland, MS); Thursday, September 20 (Nissan Training Center in Canton, MS); Tuesday, October 16 (Nissan Training Center in Canton, MS); and Thursday, November 29 (Holmes Community College in Ridgeland, MS).

The board also held a strategic planning meeting at Copeland Cook Taylor Bush offices with consultant Whit Hughes in March 2012.

Board Member Resignations

Jason Miller of Tower resigned his position due to reassignment. Dave Boyer also resigned in July due to taking a position with an automotive company in Tennessee. Suresh Nair of GreenTech and Lex Lemmers of PACCAR filled unexpired terms and would be on the 2013 slate for re-election for a 3 year term. Mr. Nair then resigned his position to the board due to reassignment in December 2012.

The Board of Directors also made a resolution to rename the MAMA annual Golf Outing the Dave Boyer Golf Classic. It also decided to make a special presentation to Dave Boyer at the 2012 event.

Executive Committee

12/6/12

Donald Stoegbauer (Past President)	Nissan North America - Canton (serving through 2012)
Kevin Logan (President)	Unipres (serving through 2013)
Barbara McDaniel (Vice President)	Toyota Motor Engineering & Manufacturing North America (serving through 2013)
Gene Delcomyn (Treasurer)	BankPlus (serving through 2013)
Secretary (vacant)	

continued

-

Board Members

Dan Bednarzyk	Nissan North America – Canton (serving through 2013)
Mike Blankenship	Holmes Community College (serving through 2013)
Tom Cook	Copeland, Cook, Taylor & Bush (serving through 2014)
Marty Hopkins	Hopkins Construction & Maintenance LLC (serving through 2013)
Roger L. King, Ph.D., P.E.	Center for Advanced Vehicular Systems, Mississippi State University (serving through 2012)
Lex Lemmers	PACCAR Engine Company (serving through 2012)
Gina Mulholland	Madison Co. Foundation (serving through 2012)
Trent Mulloy	Laurel Machine and Foundry (serving through 2013)
Suresh Nair	GreenTech Automotive, Inc. (serving through 2014)
Skip Scaggs	Mississippi Development Authority (serving through 2014)
John Turner	Entergy Mississippi, Inc. (serving through 2012)
Total number of board members	15
Kathryn Rodenmeyer, APR, Coordinator	