

# 2011 Mississippi Automotive Manufacturers Association Annual Report – Executive Summary

*The Mississippi Automotive Manufacturers Association (MAMA)* is open to companies or plants engaged in the manufacture of vehicles, suppliers and/or distributors of parts to equipment manufacturers and/or after-market distributors; and companies, organizations or advisors that have demonstrated experience with manufacturing trends, techniques, or services to the automotive industry.

The Mississippi Automotive Manufacturers Association was formed to provide a **forum for interaction among automotive manufacturing companies in Mississippi**. The organization serves its members by **promoting the growth, development and improvement of the automotive industry**.

MAMA members include both in- and out-of-state automotive manufacturers and suppliers, as well as non-manufacturing companies integrally related to the automotive industry in Mississippi.

**To fulfill its mission, the Mississippi Automotive Manufacturers Association has as its objectives:**

1. Improve cooperation among the companies integrally involved in the Mississippi automotive industry.
2. Demonstrate sensitivity to the opinions of and differences in its diverse membership.
3. Conduct activities and develop programs through which its members can share information and become better informed on manufacturing, management and government issues that significantly impact the automotive industry.
4. Provide a venue through which automotive and related companies can develop mutually-beneficial relationships.
5. Offer scholarships to students for community college and university studies in automotive-related fields.

## **2011 Recap**

- 1 general membership meeting (Objectives 1, 2, 3, 4)
- 1 member social / party (Objectives 3, 4)
- 1 Fundraiser / golf tournament (Objective 1, 3, 4, 5)
- \$14,000 awarded to 8 students in scholarships for automotive-manufacturing related studies (Objective 5)
- Award of Excellence presented to Mississippi Development Authority. (Objectives 1, 2)
- Provided sponsorships / donations to the following organizations: Japan America Society of MS; Mississippi State University for its Innovation Conference; and the Plug In Electric Vehicle Awareness Day (Objectives 1, 2, 3, 4)

The Board also determined at its meeting on May 6, 2011, its focus moving forward as being:

- 1) Problem Solver for the Automotive Industry
- 2) Scholarship Provider
- 3) Networking Opportunity Provider
- 4) Economic Development supporter to the Automotive Industry

The Board, along with the Alabama and Tennessee Automotive Manufacturers Associations obtained a trademark on the name Southern Automotive Conference. Each association has joint ownership.

Board members attended the 2011 Southern Automotive Conference hosted by the Alabama Automotive Association November 3 – 4, 2011 in Huntsville, Alabama.

The Board contracted with P3 Elevations to provide strategic planning and fund and membership development services in 2012.

## Events for 2011

### 1) News Conference, March 25, 2011

A news conference was held on Friday, March 25 at the MSU CAVS Extension immediately preceding the General Membership Meeting. Below is the news release and photo from the event.

The Mississippi Automotive Manufacturers Association (MAMA) has donated \$5,000 for disaster relief to the Japan-America Society of Mississippi (JASMS). Funds will go directly to support the Sendai Earthquake and Tsunami disaster relief in Japan.



"Providing this donation is one way that we in the automotive manufacturing business can do our part to help with relief and recovery in Japan," said Don Stoegbauer, Nissan Paint Plant Director and 2011 MAMA President. "It is the right thing to do."

### 2) General Membership Meeting

Friday, March 25, 2011

11 a.m. until 2 p.m. (see agenda below)

Location: Mississippi State University Center for Advanced Vehicular Systems Extension - CANTON, MS  
153 Mississippi Pkwy  
Canton, MS 39046-4551

Topics for breakout sessions:

- 1) Simulation Modeling (Travis Hill, Robbie Holt session leaders)
- 2) Rapid Problem Solving (Clay Walden, Glenn Dennis session leaders)
- 3) Lean Manufacturing (John Moore session leader)
- 4) Engineering Support (Zach Rowland and Matt Young session leaders)
- 5) Advanced Materials Testing Capability (Hongjoo Rhee and Lucas Simmons)

### 3) Planning Meeting (Board of Directors)

Tuesday, April 5 from 4 - 7 p.m. at Copeland Cook Taylor Bush

Thursday, October 20, 2011

7:30 a.m. – 2 p.m.

### 4) Plug In Electric Vehicle Awareness Day (MAMA was a sponsor)

October 11, 2011

### 5) 7th Annual Scholarship Golf Tournament

Thursday, October 20, 2011

Lake Caroline Golf Course, Madison, MS

### 6) Holiday Gala for Membership

Thursday, December 8, 2011

5:30 – 7:30 p.m.

Dave and Sandy Boyer's Home

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## **MAMA Award of Excellence**

Awards Program—The MAMA Award of Excellence is given annually to companies who have supported the mission of the organization, to promote automotive manufacturing in Mississippi.

5<sup>th</sup> Annual Award of Excellence (2011)

Mississippi Development Authority

Previous recipients

4<sup>th</sup> Annual Mississippi State University CAVS (2010)

3<sup>rd</sup> Annual Holmes Community College (2009)

2<sup>nd</sup> Annual Nissan North America – Canton (2008)

1<sup>st</sup> Annual BankPlus (2007)

## **Communications and Outreach**

Donald Stoegbauer represented MAMA at the Suppliers Partnership for the Environment (SP) & Tennessee Automotive Manufacturers Association (TAMA) 3rd Quarter Membership Meeting, Northfield Career & Technology Center, Spring Hill, TN, Thursday, September 8, 2011.

The MAMA board of directors has a Southern Automotive Conference committee, which was instrumental in helping Alabama Automotive Manufacturers Association plan for the 2010 SAC held Nov. 3 - 4 , 2011 in Huntsville, Alabama. Tennessee will host the 2012 SAC in October. MAMA is scheduled to host the regional conference in 2013.

MAMA also produced three newsletters in the calendar year of 2011. *Transmission* was produced in assistance with staff at the Center for Advanced Vehicular Systems and the MAMA coordinator.

**MAMA Member Companies**            65 member companies on 12/1/11

The Board of Directors voted to extend membership to the Universities in the state of Mississippi at no charge with the understanding that the universities would serve as a resource to the organization and would be an active participant.

The Board also voted to offer non-affiliated memberships to organization who were not directly linked to the automotive industry. Those who do business with the automotive industry would be eligible for full membership. Non-affiliated, or associate member companies would not have voting privileges nor could serve on the board of directors.

## **2011 Scholarship Program**

\$14,000 was recently awarded to 8 students in automotive-related fields of study from three community colleges and Mississippi State University.

\$1,500 Awards

### Holmes Community College

Roger C. Myers of McCool            Major: HVAC – Heating/Air

Emily Ann Pee of Kosciusko            Major: Drafting and Design-Engineering Technology

### Hinds Community College

LaBryan Knight of Jackson            Major: Automotive Technology

Jacqueline D. German of Edwards            Major: Automotive Technology            continued

### East Central Community College

Steven Strehle of Noxapater Major: Mechanical Engineering

Robert Wyatt of Decatur Major: Mechanical Engineering

\$2,500 Awards

Mississippi State University

Margaret E. Devine of Starkville Major: Industrial Engineering

Joseph Gavin Tolbert of Lucedale Major: Mechanical Engineering

Since 2006, \$61,000 has been awarded to Mississippi students.

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**2011 Board of Directors**

The Mississippi Automotive Manufacturers Association's board of directors met on the following dates at the Nissan Training Center in Canton, MS: Friday, January 21; Friday, February 18; Wednesday, March 23; Tuesday, April 5; Friday, May 6; Friday, June 24; Friday, August 19; Friday, September 23; Friday, October 28; Tuesday, November 29.

Executive Committee 11/29/11

Donald Stoegbauer (President)  
Director of Paint, Nissan North America  
(serving through 2012)

Kevin Logan (Vice President)  
Vice President/Plant Manager, Unipres  
(serving through 2013)

Gina Daniels (Past President)  
Executive Director, Madison Co. Foundation (serving through 2012)

Gene Delcomyn (Treasurer)  
Senior Executive Vice President and President Metro Region/BankPlus (serving through 2013)

Dave Boyer - (Secretary)  
Vice President of Manufacturing, Nissan-retired (serving through 2012)

Board Members

Dan Bednarzyk  
Vice President of Manufacturing, Nissan (serving through 2013)

Mike Blankenship (replaced Glenn Boyce of Holmes Community College)  
Director of Workforce Development, Holmes Community College (serving through 2013)

Tom Cook  
Attorney, Of Counsel, Copeland, Cook, Taylor & Bush (serving through 2011)

Marty Hopkins  
Group Manager, The Yates Companies (serving through 2013)

Patrick Higgins  
Managing Director, Marsh (serving through 2011)

Roger L. King, Ph.D., P.E.  
Director, Center for Advanced Vehicular Systems (serving through 2012)

Jason M. Miller (replace Steve Bednark of Tower)  
Plant Manager, Tower Automotive-Madison (serving through 2011)

Barbara McDaniel (new board member)  
Manager, External Affairs, Toyota Motor Engineering & Manufacturing North America (serving through 2013)

Trent Mulloy  
President, Laurel Machine and Foundry (serving through 2013)

Skip Scaggs (replaced Whit Hughes of Mississippi Development Authority)  
Director, Existing Industry and Business Division, Mississippi Development Authority (serving through 2011)

John Turner  
Director, Economic Development, Entergy (serving through 2012)

Total number of board members      16

Kathryn Rodenmeyer, APR  
Coordinator