

# 2010 Mississippi Automotive Manufacturers Association Annual Report

*The Mississippi Automotive Manufacturers Association (MAMA)* is open to companies or plants engaged in the manufacture of vehicles, suppliers and/or distributors of parts to equipment manufacturers and/or after-market distributors; and companies, organizations or advisors that have demonstrated experience with manufacturing trends, techniques, or services to the automotive industry.

The Mississippi Automotive Manufacturers Association was formed to provide a **forum for interaction among automotive manufacturing companies in Mississippi**. The organization serves its members by **promoting the growth, development and improvement of the automotive industry**.

MAMA members include both in- and out-of-state automotive manufacturers and suppliers, as well as non-manufacturing companies integrally related to the automotive industry in Mississippi.

**To fulfill its mission, the Mississippi Automotive Manufacturers Association has as its objectives:**

1. Improve cooperation among the companies integrally involved in the Mississippi automotive industry.
2. Demonstrate sensitivity to the opinions of and differences in its diverse membership.
3. Conduct activities and develop programs through which its members can share information and become better informed on manufacturing, management and government issues that significantly impact the automotive industry.
4. Provide a venue through which automotive and related companies can develop mutually-beneficial relationships.
5. Offer scholarships to students for community college and university studies in automotive-related fields.

**Recap**

2 membership meetings (Objectives 1, 2, 3, 4)

1 member social (Objectives 3, 4)

1 regional conference (Objectives 1, 2, 3, 4)

\$14,000 awarded to 8 students in scholarships for automotive-manufacturing related studies (Objective 5)

Award of Excellence presented to Mississippi State University – Center for Advanced Vehicular Systems. (Objectives 1, 2)

**General Membership Meetings**

**Details**

1) Monday, March 8, 2010 11:30 – 1:30 p.m.

Nissan Training Center, Canton, MS

Keynote Speaker: Gray Swoope Executive Director, Mississippi Development Authority  
Lex Lemmers, Purchasing Manager, PACCAR

2) Wednesday, June 30, 2010

11 a.m. - 1 p.m.

Nissan Training Center - Canton, MS

Scott Stricklin, Athletics Director, Mississippi State University

Topic: Winning On and Off the Field: How Teamwork Builds Success

The MAMA 2010 Award of Excellence Recipient was announced.

3) Friday November 5, 2010 6:00 pm - 8:30 pm

2010 “Cars Under the Stars”

Membership Networking Reception/

Car Show and Meeting

Guest Speaker – John Emory

Featuring a Car Show of Local Area Car Club members – cars on display for viewing

Conference Center and Southwest Parking Lot

Copeland, Cook, Taylor & Bush law office

600 Concourse, 1076 Highland Colony Parkway

Ridgeland, MS

\* the organization’s annual golf tournament was not held in 2010 due to the Southern Automotive Conference.

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**continued**

## **Mississippi Automotive Manufacturers Association Annual Report**

### **Southern Automotive Conference – hosting organization for 2010**

Wednesday – Friday, October 6 – 8, 2010

Southern Automotive Conference, Oct. 6-8, Harrah's Convention Center, Tunica, MS  
"Driving Clean: Reclaim, Renew, Recover" was the theme and focus of the conference. Speakers addressed issues about the future of automotive technology; the state of the industry recovery; and how the states and energy providers are responding to the infrastructure needs.

#### **Recap**

451 people

21 states

5 countries: France, China, Canada, Germany, and USA

400+ participants

56 vendors

Twenty eight sponsors - BD and Nissan major sponsors

Golf tournament and sporting clay events

Welcome by Mississippi Governor Haley Barbour

Overview of each Member Organization

Keynote - Donald Esmond from Toyota

Nissan Leaf was on display

Honda, Toyota, Nissan displayed vehicles

Joint BOD meeting with SC and GA making presentations

Also hosted a Joint Board of Directors meeting at Riverwalk in Tunica. Hosted board members from AAMA, TAMA, and MAMA for dinner, speaker and meeting.

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#### **MAMA Award of Excellence**

Awards Program—The MAMA Award of Excellence is given annually to companies who have supported the mission of the organization, to promote automotive manufacturing in Mississippi.

4<sup>th</sup> Annual Award of Excellence (2010)

Mississippi State University CAVS

Previous recipients

3<sup>rd</sup> Annual Holmes Community College (2009)

2<sup>nd</sup> Annual Nissan North America – Canton (2008)

1<sup>st</sup> Annual BankPlus (2007)

#### **MAMA Member Companies**

57 member companies on 12/31/10

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## **Mississippi Automotive Manufacturers Association Annual Report 2010 Scholarships**

\$14,000 awarded to 8 students at 3 community colleges and one, 4-year university

### **Holmes Community College - \$1,500 per student**

Caleb Malone Kellum of Brandon Major - Engineering Technology- Construction

Forrest Ganes Bankston of North Carrollton Major - Collision Repair Technology

### **East Central Community College - \$1,500 per student**

James Cumberland of Union Major - Engineering

Tony Sistrunk of Walnut Grove Major - Engineering

### **Hinds Community College - \$1,500 per student**

Andrew Laurence Hilliard of Jackson Major - Drafting

Joshua Michael McGee of Brandon Major - Collision Repair Technology

### **Mississippi State University - \$2,500 per student**

Joseph G. Tolbert of Starkville Major - Mechanical Engineering

Margaret E. Devine of Mississippi State Major - Industrial Engineering

## **Mississippi Automotive Manufacturers Association 2010 Board of Directors (12-15-10)**

### **MAMA Directors**

#### **Past President**

**Kevin Logan** , Vice President, Plant Manager  
Unipres Southeast USA, Inc

#### **President**

**Gina Daniels**, Regional Housing Counseling Manager,  
CredAbility

#### **Vice President**

**Donald Stoegbauer**, Director, Paint Operations  
Nissan North America, Canton

#### **Treasurer**

**Gene Delcomyn** , Senior Executive Vice President and President Metro Region  
BankPlus

#### **Secretary**

**Dave Boyer** , retired Vice President, Manufacturing  
Nissan North America, Canton

## **Mississippi Automotive Manufacturers Association Annual Report**

**Bob Baughn** , Human Resources Manager  
Tower Automotive, Madison

**Dan Bednarzyk**, Vice President, Manufacturing  
Nissan North America, Canton

**Dr. Glenn Boyce** , President  
Holmes Community College

**Tom Cook** . Attorney, Of Counsel  
Copeland, Cook, Taylor & Bush

**Patrick Higgins** , Managing Director  
Marsh

**Marty Hopkins**, Group Manager  
Yates Services

**Whit Hughes** , Deputy Director  
Mississippi Development Authority

**Roger L. King, Ph.D., P.E.** , Director  
Center for Advanced Vehicular Systems  
Mississippi State University

**Trent Mulloy** , President  
Laurel Machine and Foundry

**John Turner**, Director of Economic Development  
Entergy

**Kathryn Rodenmeyer, APR**  
Coordinator, Mississippi Automotive Manufacturers Association

Board Members met on the following dates in 2010:

Wednesday, January 13;

Wednesday, February 10;

Wednesday, March 8;

Wednesday, April 14;

Wednesday, May 12;

Wednesday, June 16;

Wednesday, July 28;

Wednesday, August 17;

Monday, September 13;

Friday, October 29; and

Wednesday, December 1. The board held strategic planning sessions on Friday, October 29 at the MP&L Lodge in Jackson, MS and Wednesday, December 1, at the Nissan Training Center in Canton, MS.

